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Multi-asset class portfolios during crisis

Selected Slides from July 9, 2020 RAMP Technical Webinar

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Reserves Advisory and Management Partnerships (RAMP)

<http://ramp.worldbank.org/>

General Overview

| Investor Type | FX Reserves | | Pension Funds | Sovereign Wealth Funds | |
|---------------------------------|---|--|--|---|---|
| | Core Reserves | Excess Reserves | | Stabilization Funds | Savings Funds |
| Rationale for setting up | Liquidity/ Precautionary | Precautionary | Meet contractual obligations | Manage fiscal volatility | Intergenerational wealth management |
| Investment Objective | Capital preservation | Return enhancement/ Cost minimization | Satisfy liabilities while minimizing cost | Varies (e.g. capital preservation in real terms, positive real returns) | Strong positive real returns |
| Liability | Unpredictable contingent on volatile variables (e.g. interventions) | Low in the short-term, contingent on volatile variables in the medium term | Well defined benefit payments | Measurable interim payouts | Varies (e.g. real dividend payout) |
| Return Target | No negative return | Varies (Moderate returns) | Varies (Funding Ratio maximization, moderate to high real returns) | Low to moderate real returns | High real returns (e.g. 4-5%) |
| Investment Horizon | Short (1 year) | Longer (2-5 years) | Varies, mostly long (10+ years) | Short (1-3 years) | Long (10+ years) |
| Risk Measure | Probability of negative return | Volatility, shortfall probability over investment horizon | Volatility, Drawdown, Funded Ratio shortfall | Volatility, Probability of negative real return | Maximum drawdown, shortfall probability over investment horizon |
| Liquidity Needs | High | Moderate | Varies (typically low in the short term) | Moderate | Low |

Return Expectations need to be revisited in the pandemic aftermath

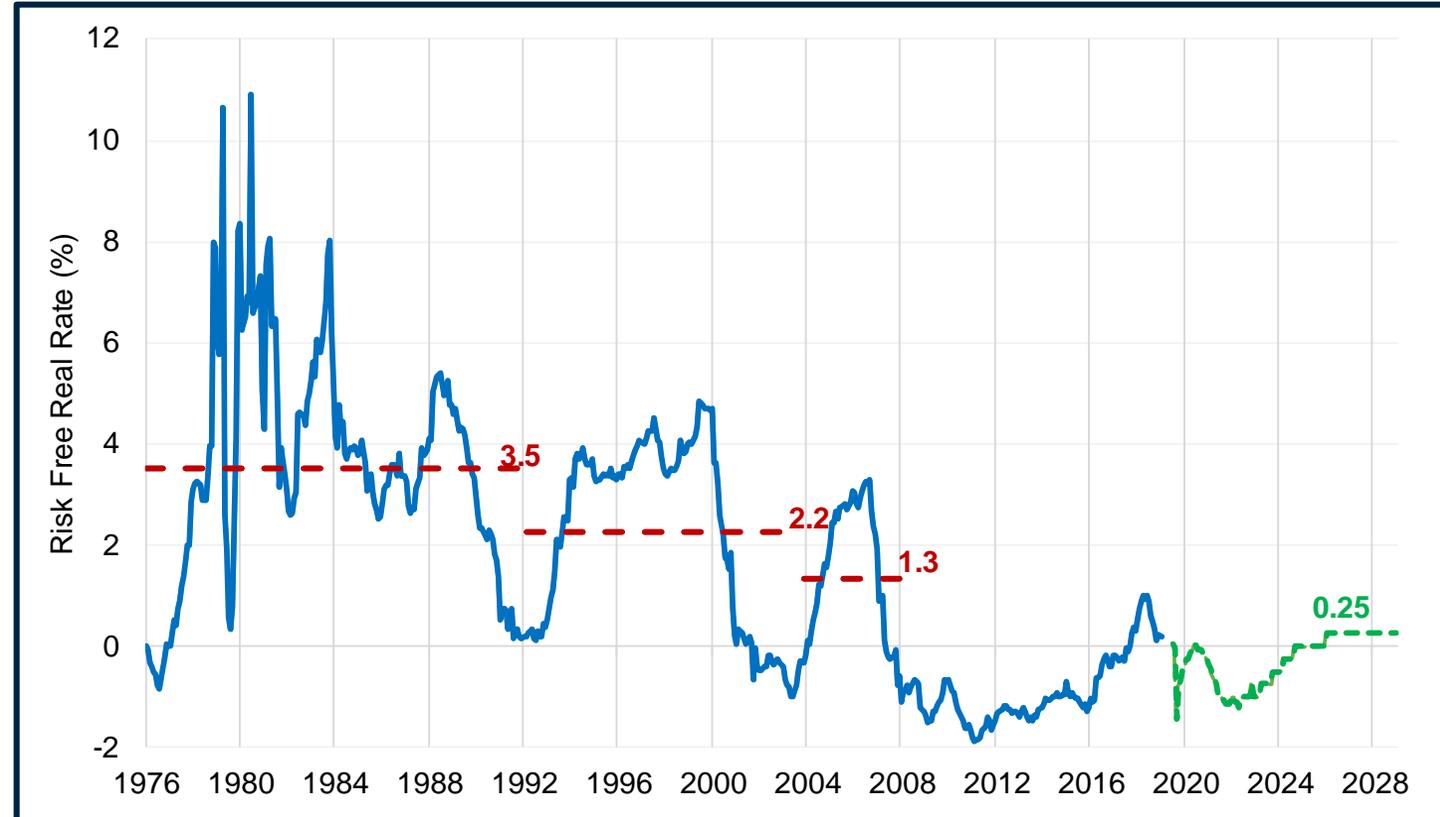
- Institutional investors use forward-looking return expectations as a main tool to:
 - ✓ Understand risk-return trade-offs in the future
 - ✓ Set appropriate investment objectives
 - ✓ Adjust the strategic asset allocation of their portfolios
- Fundamentally, return expectations for financial assets can be thought of as a function of current and expected cash rates (**risk free rates**) and a **risk premia** component which may be impacted by fair value considerations over various investment horizons that are relevant for long-term investors (7-15 years).
- Both the risk free rate and the risk premia component provide a link between the real economy and financial assets
- The impact on COVID-19 global pandemic on expectations could be material and manifest itself through various channels:
 - ✓ Risk free rates may remain below equilibrium for an extended period;
 - ✓ Future cash-flows of assets (which feeds into the valuation component) may be significantly impaired
 - ✓ Fair values may be distorted due to on-going monetary and fiscal policy support

Fundamental Assumption – Equilibrium real risk free rate

Equity risk premium is typically 3 - 4% over the long-term bond real yield

- Since all assets are priced as a risk-premium over cash, the real expected risk free rate impacts significantly the expected returns.
- Historically in the US the real risk free rate has been positive, but coming down over time.
- A lower real risk free rate translates, all else equal, into lower expected returns in real terms for all asset classes

US Real Fed Funds Rate
(deflated using Core PCE Index)

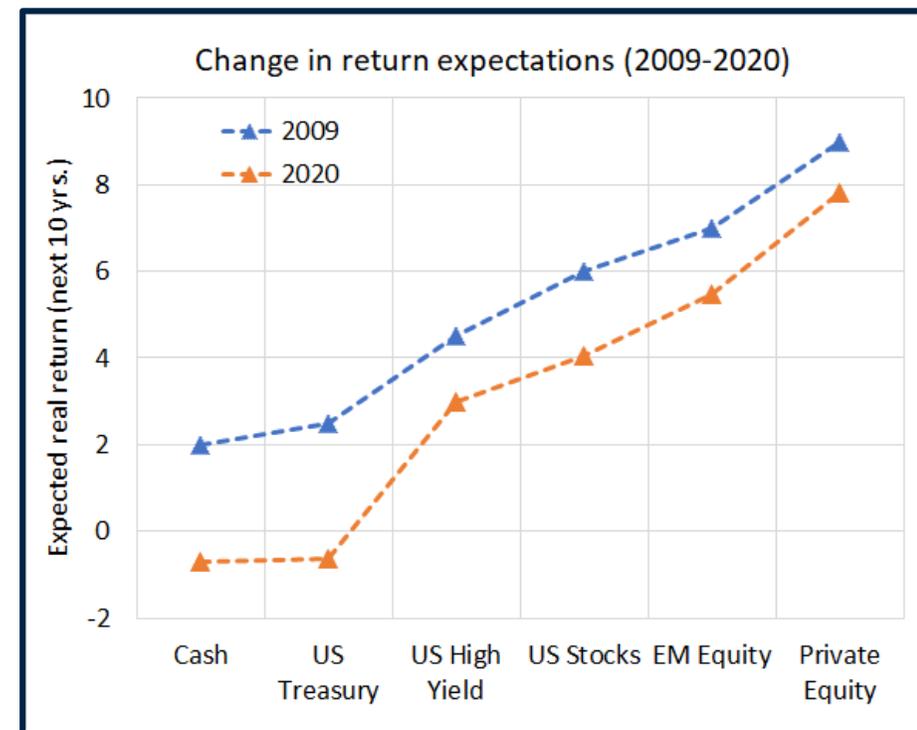


Source: Bloomberg, Oxford Economics, PEN calculations

Long-Term Expected Returns (USD, nominal)

Long-term return expectations have been revised downward in recent months

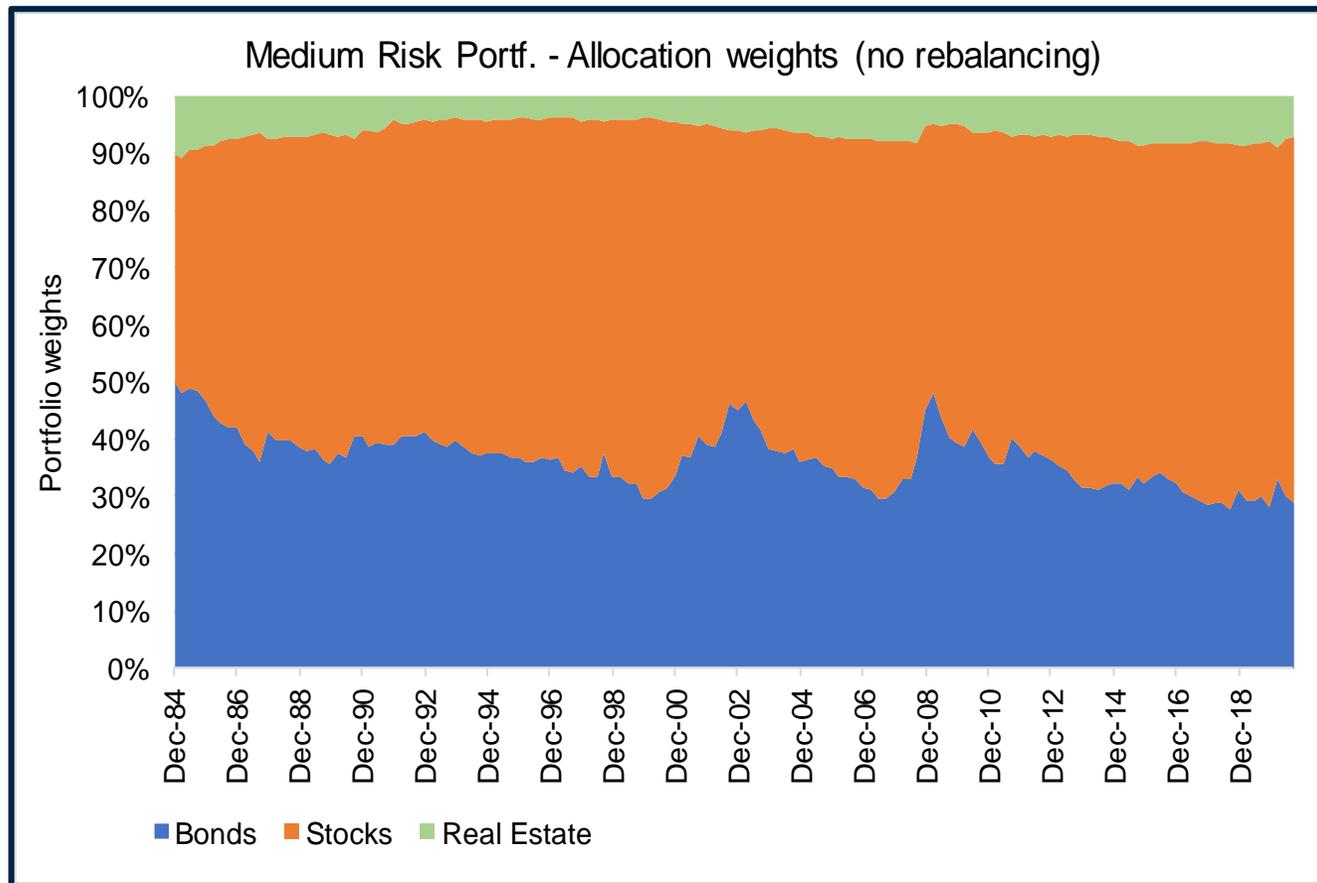
| | | 10Y Nominal Return Expectations (arithmetic, annualized) | | | | | | |
|--------------|-------------------|--|-------------------|------------|-----------------|-----|---------------|-----------|
| | | Research Affiliates | Capital Economics | Cliffwater | KKR (next 5yrs) | PMC | Goldman Sachs | BlackRock |
| Fixed Income | Cash | 1.4 | 1.6 | 1.8 | 0.2 | 0.6 | 1.7 | 1.2 |
| | US Treasury Index | 1.7 | 1.4 | 1.9 | 0.1 | 1.4 | 1.9 | 0.5 |
| | US TIPS Index | 1.6 | 1.7 | 2.2 | 0.2 | 1.3 | 2.3 | 1.7 |
| | US Corporate IG | 2.1 | 1.8 | 2.9 | 2.0 | 3.7 | 2.4 | 1.9 |
| | US Corporate HY | 4.0 | 4.6 | 4.6 | 5.0 | 6.0 | 3.8 | 6.1 |
| Equity | US | 5.2 | 6.2 | 6.5 | 3.8 | 6.5 | 6.5 | 6.9 |
| | Developed (exUS) | 6.6 | 6.6 | 6.6 | 5.0 | 7.3 | 5.8 | 8.2 |
| | Emerging | 8.0 | 3.6 | 7.0 | 7.0 | 8.1 | 9.8 | 8.2 |
| Alternatives | Hedge Funds | 5.0 | 5.0 | 4.6 | 3.0 | 4.0 | 3.5 | 6.3 |
| | Private Equity | 7.0 | 9.5 | 10.0 | 10.0 | | 10.4 | 11.3 |
| | Real Estate | 5.1 | 8.4 | 6.2 | 6.1 | | 6.9 | 6.5 |
| | Direct Lending | 5.0 | 6.5 | 7.0 | 6.5 | | 6.5 | 10.4 |



* US inflation assumption - 1.9% for Research Affiliates, 2% for PMC and Capital Economics, 1.9% inflation for KKR, BlackRock, Goldman Sachs, and 1.8% inflation for Cliffwater. Source: WB Pension, Research Affiliates website (May 2020), GSAM: Global Portfolio Solutions (March 2020), KKR Global Macro Trends Volume 10.1 January 2020, BlackRock Investment Institute: Capital Market Assumptions as of April 2020, Cliffwater Asset Allocation Report 2020, PMC website as of April 2020.

Why rebalance the portfolio?

- Starting with the Medium Risk Portfolio (40% Stocks) in 1985, one can observe that with no rebalancing, the actual Stocks weight by 2008 gets to 60%, which implies a much higher risk profile



| Portfolio Allocation | Medium Risk Portfolio | Actual Portfolio in 2008 (no rebalancing) |
|--------------------------------------|-----------------------|---|
| Bonds | 50% | 31% |
| Stocks | 40% | 61% |
| Real Estate | 10% | 8% |
| Risk (Volatility) | 7.5% | 10.8% |
| Average Return (Since 1985) | 8.6% | 9.4% |
| Worst Return in a year (2008) | -19% | -28% |

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